

**Lubri-Lab Inc. wins PerformACE  
at the occasion of the 3<sup>rd</sup> Forum for  
Chemical Industry Development of Quebec.**

**Longueuil, Quebec - November 16<sup>th</sup>, 2001.** The Minister of Income, Mr. Guy Julien, presented today, in the name of Mr. Gilles Baril, Minister of Industry and Trade (MIC) and Minister of State of the Regions, the prize of Peform**ACE** 2001 to Mr. Jacques Tremblay, President of **Lubri-Lab Inc.** at the 3<sup>rd</sup> Forum for Chemical Industry Development of Quebec. This company, specializing in the making of industrial lubricants, was honored for its exceptional work in the foreign market, particularly in Mexico.

For its part, the Florian –Bonnier prize was given for the first time by the Association of Chemical Industries Development of Québec (ADICQ), in order to underline its 10<sup>th</sup> anniversary, to Mr. Sylvain Beauchamp, President of Omnichem Inc. The company is distinguished for its financial progression and by its exceptional management of human resources.

Finally, Néokimia Inc. represented by its President, Mr. Pierre Delongchamps, received a mention of honor within the framework of the Perform**ACE** for the creation of a new technology for the production of bio-active molecules for the pharmaceutical industry.

“These companies, by their innovations, management process and the gains on foreign market, represent the way to follow for the chemical industry. These reasons are why the MIC and ADICQ organize meetings like the Forum, to stimulate an exchange of knowledge. In addition to allowing one to become updated with the latest knowledge, this meeting contributes to reinforcing the feeling of membership of the company, of the sector and, it is all chemical industries whom are the winner”, said Minister Julien.

**Hundred participants at the Forum**

A hundred participants went to the 3<sup>rd</sup> Forum, organized by the Ministry of Commerce and Trade (MIC), in collaboration with the Association for the Development of Chemical Industry of Quebec. In addition to the show of exhibitors, the participants also assisted in a series of conferences about the strategic stakes which are confronting the industry.

The Perform**ACE** underlines the efforts developed by a maker of chemical products in Quebec. The panel, presided by Mr. Jean Paul Gagné, Editor in Chief of the newspaper, Les Affaires, evaluated the innovation of the project presented and the efforts done by the company to successfully penetrate new markets, in particular Mexico.

The Florian-Bonnier Prize, given by Mr. Pierre Plante, President of l'ADICQ, was presented for the first time this year to underline the 10<sup>th</sup> anniversary of the ADICQ. This prize bears the name of the founder of the association. It underlines the work of the company being honored for the quality of its financial management and its human resources.

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**Source**

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